

REP: TEL# 703 528 7800 FAX# 703 528 7880

REP HEADLINE# 6262395  
\*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 11.00  
\*\*\* WFTV-TV \*\*\*

325388

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6262395 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT RNC-ROMNEY EST#309 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG4/12 AUG10/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG3/12 11.00

REP: TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$69500.17X  
COMP TO FOLLOW  
PLS CFM, THX 8/3

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	60	2	\$1,600.00	8/8	8/8	1		WED	1
PROGRAM : VIEW												
2			1200N-100P	60	2	\$1,700.00	8/7	8/10	3		TU-W,F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 309

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	60	2	\$4,400.00	8/6	8/10	5		M-F	5
4			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	60	2	\$6,000.00	8/6	8/10	5		M-F	5
5			600P-630P PROGRAM : NEWS	60	2	\$2,800.00	8/4	8/4	1		SAT	1
6			600P-630P PROGRAM : NEWS	60	2	\$4,000.00	8/5	8/5	1		SUN	1
7			1100P-1130P PROGRAM : NEWS	60	2	\$4,000.00	8/5	8/5	1		SUN	1
AUG/12 69500.00												
CONTRACT TOTAL 69500.00												
TOTAL SPOTS 17												

MARKET TOTALS \$178,205 WFTV 39% WKMG 25% WESH 17% WOFL 16% WKCF 0% WRBW 3% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*